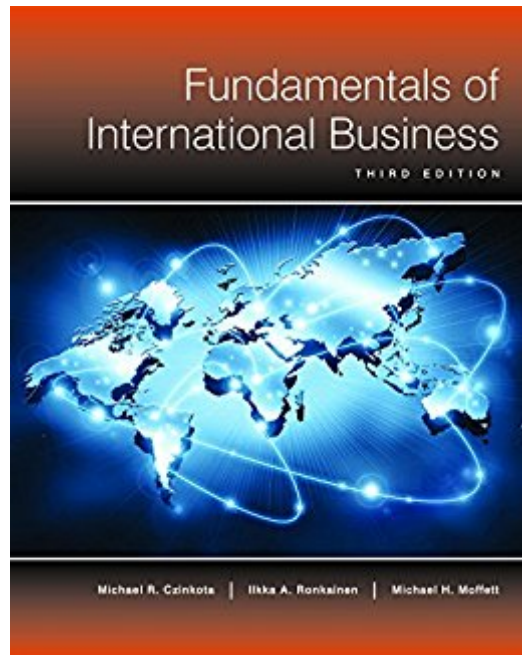




**Ebook Directory**  
the best source of ebook

The book was found

# Fundamentals Of International Business (3rd Edition)



## Synopsis

Fundamentals of International Business is an introductory international business text for use at the undergraduate level. Its comprehensive coverage of the subject also makes it appropriate for use in MBA programs. The book's content is streamlined when compared to the array of international business texts now available, but sufficiently rigorous and demanding to satisfy the professional integrity of the instructor. This text presents a balanced coverage of the subject matter, analyzing decision-making in the context of their corporate conditions. Fundamentals of International Business incorporated cutting-edge primary source research that provides students with invaluable insights into the worldview of contemporary real-life practitioners. Also addressed are important topics that are only marginally discussed in other international business texts -- supply-chain management (logistics), countertrade, north-south economic integration, and the development of global management talent. The book also pays special attention to the roles of culture, policies, and politics, both domestic and international. The dimensions of ethics, social responsibility, diversity, and demographics are addressed through examples and vignettes. The authors appreciate the role, present and future, of corporate transparency, veracity, and vision. Specific examples include grassroots consumer pressure and sweatshops, highlighting the need for acceptable working conditions and internationally enforced standards, as well as the rise of a new type of socially conscious, organized consumer base.

## Book Information

File Size: 26341 KB

Print Length: 919 pages

Publisher: Wessex Press; 1 edition (February 1, 2015)

Publication Date: March 1, 2015

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B00U8F2XKW

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #310,724 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #13

inÃÂ Kindle Store > Kindle eBooks > Business & Money > Accounting > International #53

inÃÂ Books > Business & Money > Accounting > International #1681 inÃÂ Books > Business & Money > International

[Download to continue reading...](#)

Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Fundamentals of International Business (3rd Edition) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Plastic Injection Molding: Product Design & Material Selection Fundamentals (Vol II: Fundamentals of Injection Molding) (Fundamentals of injection molding series) Plastic Injection Molding: Mold Design and Construction Fundamentals (Fundamentals of Injection Molding) (2673) (Fundamentals of injection molding series) Chemical Process Safety: Fundamentals with Applications (3rd Edition) (Prentice Hall International Series in the Physical and Chemical Engineering Sciences) International Taxation in America for the Entrepreneur, 2013 Edition: International Taxation for the Business Owner and Foreign Investor International Business: The New Realities (3rd Edition) 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series) The Formation and Identification of Rules of Customary International Law in International Investment Law (Cambridge Studies in International and Comparative Law) Transfer Pricing Arms Length Principle International Tax Law (Series on International Taxation) (Series in International Taxation) International Business Law and Its Environment, Eighth Edition (South-Western Legal Studies in Business Academic Series) International Taxation in America for the Entrepreneur for the International Taxation for the Business Owner and Foreign Investor: Updated May 2017 Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today Family) International Tax & Business Guide 2016: Expert Legal Guide for American's Living, Working, Investing and Doing Business Abroad Introduction to Global Business: Understanding the International Environment & Global Business Functions Taiwan Business: The Portable Encyclopedia for Doing Business with Taiwan (Country Business Guides) Photography Business: "Making Money in the Music Business as a Photographer" and "How to Make Money and Grow Your Business with Portrait Parties" Business Plan Template: Complete Fill in the Blanks Sample Business Plan Proposal (With MS Word Version, Excel Spreadsheets, and 7 Free Gifts) (Starting A Business Book 2)

Contact Us

DMCA

Privacy

FAQ & Help